



Meeting Minutes-Summary
April 25th, 2015

PRESENT: Rick Daniel, Terry O'Neill, Kerry Brown, Greg Andrew, Chris Schatzmann
By Conference Call: Ian Hamilton, Tom Tittermore

ABSENT: Carla Hage, Hans Helder, Dave Petersen, Julia Hamilton

Summary of meeting minutes:

GA called meeting to order

- 1) Prior meeting minutes accepted, added Ian Hamilton as present.
- 2) Golf Course maintenance- Bells to be added on Holes #7 & #18. Additional bell to be considered for hole #15. Monitoring to take place for the time being. Course growing in nicely.
- 3) Additional parking to be discussed as part of future development as we work on the visitor accommodation proposal with the town. To be discussed with Owners.
- 4) Golf Shop- Update sent out prior to meeting. Starter speech adjusted and organized for various user groups.
- 5) Family course program to be refined following year 1. Program sold out, only family price point sold. Players, on the day of play, had the ability to pay an additional fee giving them the right to play from other tees. Pass holders could only use driving range 1 hour prior to tee off. Corporate Member- Devonian Properties stepped up as sponsor of the program for a giveaway and a BBQ for families.
- 6) Golf shop has upgraded the daily reporting process for speed of play tracking. Expected pace to improve by approx. 10 minutes because of Hole #9 change. Cart path only issue and concession to be monitored as key variables to slow play.
- 7) Club to host PGA of Alberta Championship in August. Volunteers required, IH, TO, Betty Friesen to help.
- 8) Discussed staff hiring challenges in the valley.
- 9) Food & Beverage area explained the Tapas Friday program as well as the Table d'hote menu for Saturday nights. Club to track performance throughout the year.
- 10) Concession still a problem for speed of play. Club to look into solutions.

- 11) Asked about usage for 1st hole concession. Temporary use for irrigation computers during maintenance move. Concession is to move, Advisory board to assist with where the concession could move to enhance service. To be discussed later in the year.
- 12) Working with IT Company on new website, and communication update format. Work still in progress.
- 13) Membership sales update- Club had received several requests for information. Sold 1 new Premier membership.
- 14) Club to sell 1 Year "Flex" Memberships at a cost of regular annual dues plus a 25% fee. The additional fee could be applied to the sale of a membership following the year. Club to offer up to 5 of these Flex memberships per year to start in order to gain some feedback. Track results GA- discussed having to shut down one of the Corporate members from trying to sell their membership on kijiji.
- 15) Calendar of Events- Added interclub to calendar, posted on website and in locker rooms. Added Winemakers dinner in August featuring Schug wines from California.
- 16) Visitor accommodation update- Maintenance area being moved to new location, existing area to be used as overflow parking. Have seen no plans to date for infrastructure requirement or building design. Consultants working with owners on project, currently in process of picking architect.

Adjourn meeting- TO, 2nd- KB

Next meeting- Saturday, May 23rd following golf.