



Meeting Minutes- Summary  
July 6, 2014

PRESENT: Rick Daniel, Ian Hamilton, Terry O'Neill, Dave Petersen, Tom Tittermore, Greg Andrew, Chris Schatzmann

ABSENT: Carla Hage, Peter Hopkins, Meredith Westgate

Meeting Minute Summary:

GA called meeting to order, 2<sup>nd</sup>- IH

- 1) Accept minutes from previous meeting – approved:
- 2) Numerous packages for Membership given out, with only 5 follow up visits to the club. Following discussion with people, golf does not play a significant enough role in their lives to warrant the cost of membership at this point. Launching a membership piece in late summer discussing payment options available, need to promote members calendar.
- 3) Some challenges in monitoring play for the Family tee pass holders has arisen, Chris to look into.
- 4) Club communication continuing on website, emails and locker rooms. Would like to discuss Members questionnaire at next Advisory board meeting. Add/delete questions where necessary. TO- need to send out questionnaire during golf season and should consider different ways to get information out so that we get better participation (Search Monkey?). TO- BBQ event cancellation, need to provide better timeline and participation levels in advance so that Members know what is required for support prior to cancellation.
- 5) Review of calendar by Club management and Advisory board. GA- as indicated at May meeting, Calendar to be reviewed with Advisory board prior to be sent out in January 2015.
- 6) Phase 1 of the Hole 9 renovation complete. Forward tee will grow in for availability in the next few weeks. Phase 2 begins in September, date TBD.
- 7) Black tee on #16 last playing surface damaged from flood now in play. Course winter kill areas filling in on holes #4, 9, 15.
- 8) Bunker refreshing on numerous bunkers, used beach sand cleaner on bunkers at #2, 12 and 13 for rock removal.
- 9) Pass along participation issues to Advisory group and they could help to fill events. Discussed Wednesday swindle and Tuesday morning Members golf. RD- Members are probably spoiled, information comes out too early for most events, might get better

participation promoting only a couple of weeks in advance. GA- discussed 1<sup>st</sup> & 10<sup>th</sup> hole starts in fall, back 9 plays faster than front but 1<sup>st</sup> tee shot is dramatic for most players.

- 10) Great comments for the F&B menu so far for the year as indicated on the comment cards. Looks like the club struck a good balance between traditional and creative menu items. TO- comment cards not always presented, GA-to address with Dallen. Discussed staffing issues in the valley and at Stewart Creek. Had to cancel Vintner's dinner until later, based on staff levels. Group discussed higher priced dinner menu on swindle nights, might work better if price point items are available.
- 11) New Business- Group discussed Gary Browning site visit in June, everyone thought the exercise was great. Group wanted to ensure that 1<sup>st</sup> hole redesign based on development is a concern for most Members. GA to inform Owners again of 1<sup>st</sup> hole significance.
- 12) Discussed possible photo contest. RD- Concern regarding possible speed of play issues. GA- look for appropriate timing, contest rules etc. TT- create 3 categories, wildlife, people, golf course?? Management to look at.
- 13) Shoe shine discussion GA- look at space constraints, price out machine, staff etc. CS- better ways to spend money? RD- tough at a small club, might need to be a larger to have a chance for success. Should wait until the future.
- 14) SC Cup- team name change? CS explained questionnaire surrounding SC Cup and results briefly, will track following this year's event.

Adjourn meeting- DP,  
2<sup>nd</sup>- IH

Next meeting in August