



Meeting Minutes Summary
July 21, 2013

PRESENT: Dave Petersen, Terry O'Neill, Meredith Westgate, Howard Gorman, Peter Hopkins, Carla Hage, Greg Andrew, Sean Kjemhus

ABSENT: Lucy English, Bob Spence, Rob Wonnacott

Meeting Minute Summary:

- 1) Accept minutes from previous meeting – approved
- 2) Membership interest has dropped off dramatically since the flood. 1 new Premier Membership sale in June. Finance options still in place. Still working on possible "Legacy" Membership option for family of current member.
- 3) Working to control the flow of information regarding the flood as some comments have been circulated that the course would not reopen on all 18 holes until next season. We believe differently and will update as we close in on full restoration. Need to protect revenues for the balance of the year. Flood images to be posted in the clubhouse in a display.
- 4) Course starters to introduce combo tee yardage at 1st tee. All combo tees have been rated.
- 5) Aggressive sales campaign to begin in August as the course gets back to 18 holes. With 20 clubs hit in southern Alberta, could be some retail issues leading into fall.
- 6) Friday night socials to run every 2nd week instead of weekly due to participation. Tee times will still be available to Members every Friday.
- 7) Could encourage families to come out and use the short game area, short course. Once flood damage is fixed, we will look at the short course implementation.
- 8) Club cleaning till inconsistent for members, Chris to look into.
- 9) Chef evaluating menu and working to create daily specials. Good comments so far this season. Donated food during flood to Canmore emergency services, town of Exshaw, Thunderstone Quarry. Based on previous comment, will always have a basic soup option available along with something unique. Club food with healthy alternatives has done well to date. Brew Masters dinner was excellent, great comments. Still need more basic menu items as well as sharing items.
- 10) Provided power point of flood images and explained how the club went about dealing with the damage and protecting the club's course assets.

- 11) HG- Members should host a recognition event for contractors and staff who worked to both protect and restore the course. Everyone agreed, GA- to put something together and send possible dates out.
- 12) Liability issue rectified to a large extent by putting tees back on #2. Definitely not ideal, heavy use on back tees and some players playing from shorter tees even though there are no tees. GA- Gary Browning working on design change
- 13) Possible new tee on #7 would enhance hole and make more enjoyable, keep on radar. TO- Could move ladies back to yellow tees on #9 for better playability. GA- to discuss with Chris regarding having two sets of tees. Still working on solutions on how to make #9 more playable. PH- bring combo tees into the Members competitions.

Adjourn meeting- PH, 2nd RW
Next meeting – Sept 14/ 2013